

**MAY 9-12,
2022
AUSTIN, TX**



**AWRA GEOSPATIAL
WATER TECHNOLOGY
CONFERENCE**

**Sponsor &
Exhibitor
Brochure**



**AMERICAN
WATER RESOURCES
ASSOCIATION**

WWW.AWRA.ORG | INFO@AWRA.ORG
[#AWRA2022](https://twitter.com/AWRAHQ) | [@AWRAHQ](https://twitter.com/AWRAHQ) | [@NATIONALAWRA](https://twitter.com/NATIONALAWRA)

TOP 5

Reasons to experience the AWRA Conference advantage!

- 1 Access to Top Water Resourcians**
The best and brightest come to this conference to see what's next in water resources geospatial technologies.
- 2 Leading Edge Water Resources GIS**
The National Water Model, the latest climate geo-science, GIS decision support, remote sensing algorithms, and more.
- 3 Branded Visibility**
Reinforce your visibility among water resources management professionals.
- 4 Generate Leads**
Maximize your marketing budget with a sponsorship that includes the attendee list.
- 5 Packaged Options**
Three levels of packaged sponsorship options give you budget and visibility flexibility.

WHO ATTENDS?

Engineers, Educators, Economists, Planners, Foresters, Biologists, Soil Scientists, Ecologists, Geographers, Chemists, Regulators, Physicists, Hydrologists, Geologists, Limnologists, Attorneys, GIS Professionals, & Students

SECTORS:

Federal Government
Consulting/Water Use
Industry
Education/Research
Nonprofit

Secure your sponsorship by APRIL 15!

SCAN THE QR CODE or CONTACT:
Dresden Farrand
dresden@awra.org



SPONSOR PACKAGES

Packaged options maximize your exposure and showcase your brand throughout the conference.

PLATINUM SPONSORS: \$8,000+

Corporate Visibility & Thought Leadership

- Sponsorship of and 4-minute speaking time at the Luncheon or opening reception.
- Opportunity to have a 60-minute Engagement Break Session on an emerging topic during the afternoon break on Monday and Tuesday.
- Recognition and signage at your chosen event.
- One full-page color ad in prominent location of conference program.
- Logo in final program, on conference website, and onsite signage.

Networking & Lead Generation

- Two full conference registrations.
- One complimentary exhibit space, first-come, first-serve.
- One pre- or post-conference email to AWRA database (Text sent to & by AWRA).

GOLD SPONSORS: \$5,000+

Corporate Visibility & Thought Leadership

- Sponsorship of and 4-minute speaking time at the luncheon or opening reception.
- Opportunity to have a 60-minute Engagement Break Session on an emerging topic during the afternoon break on Monday and Tuesday.
- Recognition and signage at your chosen event.
- One half-page full color ad in conference program.
- Logo in final program, on conference website, and onsite signage.

Networking & Lead Generation

- One full conference registration.
- 50% off exhibit space, first-come, first-serve.
- One pre- or post-conference email to AWRA database (Text sent to & by AWRA).

SILVER SPONSORS: \$3,000+

Corporate Visibility

- Sponsorship of the special night event or student career night.
- Recognition and signage at your chosen event or on your chosen product.
- One quarter-page full color ad in conference program.
- Logo in final program, on conference website, and onsite signage.

BRONZE SPONSORS: \$1,000+

Corporate Visibility

- Co-sponsorship of one morning or afternoon networking break.
- Collateral material displayed at the registration table.
- Logo in final program, on conference website, and onsite signage.

EXHIBIT & A LA CARTE OPTIONS

Pick from these options to customize how you want to connect with the water resources community.

EXHIBIT HALL DETAILS

Fees: \$1,500 (National Partner Member) or \$1,800 (Nonmember)

Rental Includes:

- One tabletop with two chairs.
- Booth ID sign.
- Opening reception and refreshment breaks in exhibit area.
- Final conference attendee list.
- One full conference registration; one more registration for \$300.

Exhibit Dates & Hours: May 9-10, 2022

- Monday, May 9 from 8:00 AM – 3:30 PM
- Monday, May 9 from 5:00 PM – 6:30 PM (Networking Reception)
- Tuesday, May 10 from 8:30 AM – 3:30 PM

Set-Up: Sunday, May 8 from 2:00 PM – 5:00 PM

Breakdown: Tuesday, May 10 from 3:30 PM – 5:00 PM

MARKETING EMAILS

- Conference attendees: \$300
- AWRA Membership: \$500
- AWRA Full Database: \$1,500

CONFERENCE PROGRAM ADS

- Advertising deadline: February 1, 2022
- Conference Exhibitors & Sponsors receive 20% off
- Back cover: \$1,300 (Color)
- Inside back cover: \$1,200 (Color)
- Full-page: \$1,100 (Color) or \$800 (B&W)
- Half-page: \$800 (Color) or \$700 (B&W)
- Quarter-page: \$550 (Color) or \$400 (B&W)

WATER RESOURCES IMPACT MAGAZINE ADS

- Advertising deadline: February 1, 2022
- Conference Exhibitors & Sponsors receive 20% discount
- Back cover: \$1,900 (Color)
- Inside front/back cover: \$1,800 (Color)
- Full-page: \$1,700 (Color) or \$1,400 (B&W)
- Half-page: \$850 (Color) or \$700 (B&W)
- Quarter-page: \$550 (Color) or \$400 (B&W)



ADVERTISING SPECS

Use these specifications when creating ads purchased for Water Resources IMPACT magazine or the conference program.

BACK/INSIDE COVER

- 8.5" W x 11" H
- Formats accepted: .PNG, JPEG, PDF
- Raster art must be at least 300 dpi at 100% size.
- Color specifications: RGB and CMYK

FULL PAGE

- 7.5" W x 9.5" H
- Formats accepted: .PNG, JPEG, PDF
- Raster art must be at least 300 dpi at 100% size.
- Color specifications: RGB and CMYK

HALF PAGE

- 7.5" W x 4.75" H, Horizontal
- Formats accepted: .PNG, JPEG, PDF
- Raster art must be at least 300 dpi at 100% size.
- Color specifications: RGB and CMYK

QUARTER PAGE

- 3.75" W x 4.75" H, Vertical
- Formats accepted: .PNG, JPEG, PDF
- Raster art must be at least 300 dpi at 100% size.
- Color specifications: RGB and CMYK

SPONSORSHIP FORM

Complete and return this form with your payment by April 15, 2022.

Sponsoring Company/Organization Name

Mailing Address

City

State

Zip

Primary Contact, First Name

Last Name

Telephone

Email

Who else should we thank for the sponsorship? List name and email.

SELECTED SPONSORSHIPS

Sponsorship Package: Platinum Gold Silver Bronze

Conference Program Ad: Back Cover Back Inside Cover Full-page B&W Full-page Color
 1/2 page B&W 1/2 page Color 1/4 page B&W 1/4 page Color

IMPACT Magazine Ad: Back Cover Inside Cover Full-page B&W Full-page Color
 1/2 page B&W 1/2 page Color 1/4 page B&W 1/4 page Color

Marketing Emails: Attendees AWRA Membership AWRA Full Database

PAYMENT INFORMATION

Full payment must accompany this registration form. AWRA's Federal ID# is 37-6076418.

Total Amount (USD) \$ _____ Method of payment: Check Credit Card
Checks made payable to the American Water Resources Association and mailed to AWRA, PO Box 2663, Woodbridge, VA 22195.
THIS FORM MUST BE INCLUDED WITH YOUR CHECK. There will be a 10% surcharge if you must change your credit card to a different number than below. I authorize AWRA to charge this credit card:

VISA MasterCard American Express Diners Discover

Card #

Exp. Date (MM/YYYY)

CSC Code

Card Billing Address

City

State

Zip

Name shown on card

Authorized Signature

Cancellation Policy: A cancellation penalty of 50% is charged if canceled prior to April 15, 2022. No refunds are given after April 15, 2022. Cancellation requests must be made in writing.

EXHIBITOR FORM

Complete and return this form with your payment by April 15, 2022.

Exhibiting Company/Organization Name

Mailing Address

City

State

Zip

Primary Contact, First Name

Last Name

Telephone

Email

Who else should we thank for exhibiting? List name and email.

EXHIBIT SPACE DETAILS

To qualify for the member rate, your organization must be an AWRA National Gold or Silver Partner Member. Professional or AWRA State Section memberships do not qualify for the discount.

_____ AWRA National Gold/Silver Partner Member - \$1,500 _____ Nonmember - \$1,800

Name(s) of Individual(s) Staffing Exhibit Space):

1st Exhibitor Representative Name (First/Last) - Included

Email

2nd Exhibitor Representative Name (First/Last) - Add \$300

Email

Number of exhibit spaces needed: _____ Booth Number Preference: 1st _____ 2nd _____ 3rd _____
NOTE: Booth assignments will not be made until payment is received. See last page for booth locations.

Exhibit support services needed: _____ Electrical outlet _____ Internet connection

PAYMENT INFORMATION

Full payment must accompany this registration form. AWRA's Federal ID# is 37-6076418.

Total Amount (USD) \$ _____ Method of Payment: _____ Check _____ Credit Card

Checks made payable to the American Water Resources Association and mailed to AWRA, PO Box 2663, Woodbridge, VA 22195. THIS FORM MUST BE INCLUDED WITH YOUR CHECK. There will be a 10% surcharge if you must change your credit card to a different number than below. I authorize AWRA to charge this credit card:

_____ VISA

_____ MasterCard

_____ American Express

_____ Diners

_____ Discover

Card #

Exp. Date (MM/YYYY)

CSC Code

Card Billing Address

City

State

Zip

Name shown on card

Authorized Signature

_____ I have read, understood, and agree to comply with the Exhibit Agreement (next page), including the cancellation policy and liability clause.

EXHIBITOR AGREEMENT

AWRA 2022 Geospatial Water Technology Conference | May 9-12, 2022 | Austin, TX

By purchasing an Exhibit Space and submitting the exhibitor form, you agree to the following terms and conditions:

1. The following practices are prohibited:

- Noisy electrical or mechanical apparatus that interferes with other exhibits.
- Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carriers, are not permitted on the premises.
- Operation of x-ray equipment.
- Subleasing of exhibit space.
- Canvassing or distributing any material outside of the exhibitor's own space.
- The use of billboard advertising or displays of signs outside the exhibit area.
- Solicitation of business, or conferences in the interest of business, except by exhibiting firms, is prohibited.
- Publicizing and/or monitoring any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during exhibit hours.

2. AWRA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.

3. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference (May 9-12, 2022) with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$300, which includes a full registration to the conference as well.

4. AWRA reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.

5. Liability: Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the American Water Resources Association, the conference venue, and any service contractor acting as agents of AWRA from all liability which may ensue from any cause whatsoever.

6. Cancellation Policy: A cancellation penalty of 50% is charged if canceled prior to April 15, 2022. No refunds are given after April 15, 2022.

7. Exhibitors must pack and remove all exhibit materials from the conference area and venue, taking boxes to the appropriate shipping location (e.g., UPS, FedEx). AWRA and the conference venue are not responsible for boxes left behind, including those with return shipping labels attached.

EXHIBIT LAYOUT

AWRA 2022 Geospatial Water Technology Conference | May 9-12, 2022 | Austin, TX

